

Protect your data and reduce risk

Reveal the hidden data risks lurking in your IT estate

Today's IT environments are continually expanding, networked and running a myriad of different applications. As the digital landscape changes rapidly, how are IT leaders to secure their businesses from malicious attacks? You can't protect what you can't see—yet businesses face mounting challenges in gathering a holistic view of the IT estate, let alone the risks within.

In order to succeed, you must first begin from a place of complete visibility into your IT assets and software. Additionally, you need to ensure that any personal data held on systems is managed in accordance with the appropriate data protection regulations, such as Europe's General Data Protection Regulation (GDPR).

IT leaders need to easily identify where vulnerabilities reside, or personal data is held, to mitigate risks associated with breach of privacy laws. With context around those vulnerabilities, you can decide exactly what to remediate first and go straight to the problem.

Asset visibility: The starting point to regulatory compliance

Flexera's Snow Risk Monitor provides complete visibility of all devices, users and applications. Automated inventory provides a detailed account of which users have access to which applications as well as how they are used. Utilizing the unique contextual capabilities inherent within the Snow Atlas platform, applications are also classified to highlight where personal data could be stored and processed or the type of data held.

Software vulnerabilities: The threat hiding in your systems

Recent cybersecurity regulations and agency guidance have highlighted the need for organizations to ensure an adequate IT asset management (ITAM) practice.

The [S&P Global Ratings Agency](#) reported that creditworthiness will be impacted if organizations don't have adequate ITAM controls in place. ITAM is a foundational element of cybersecurity and security incidents are expensive, which can impact your organization's bottom line. How is your organization leveraging your ITAM inventory as a basis for security today?

Snow Risk Monitor helps mitigate cybersecurity risks by checking all applications against the National Institute of Standards and Technology's (NIST) Technology National Vulnerability Database (NVD) and flagging those with known vulnerabilities.

Know your IT asset risks to protect your organization

See across your entire estate

- Review applications with upcoming end-of-life (EOL) and end-of-support (EOS) dates
- Identify applications with vulnerabilities by severity level based on the NVD
- Prioritize remediation based on vulnerability severity, EOL/EOS status and where those applications reside in your estate
- Identify attack vectors and possible data leaks

Monitor and protect personal data

- Identify applications
- See the type of personal data applications being processed by applications scored
- Know which applications are installed on each device and who has access

Protect reputation and budgets

- See severity level of processing personal data and identify risks based on augmented data sets
- Understand organizational risk with an overall risk metric

Unparalleled, near-real-time visibility

At Flexera, we have more than 25 years of experience giving companies visibility into their digital technology landscape. We've developed a comprehensive, industry-leading library of software assets and versions with more than with nearly 800,000 applications applications. These include EOL/EOS dates that are normalized to display in language that's easily understood. Flexera is uniquely positioned to take this intelligence and cross-reference it to other data sources to provide insights. And with daily updates, you can be confident you're closing the gaps on risk, even as new vulnerabilities emerge.

Data-based risk prioritization

Flexera's Snow Risk Monitor finds the software vulnerabilities in your organization by cross referencing normalized data against NIST's NVD and ranks them in order of criticality. Flexera further references data against our own unique database of applications that may contain personal data risk.

In addition, we flag software and hardware that has exceeded its EOL/EOS date, allowing visibility of business-critical functions compromised when running on out-of-date systems.

To support regulatory compliance, applications are classified based on whether they may process personal data (and what type).

Automated and interactive

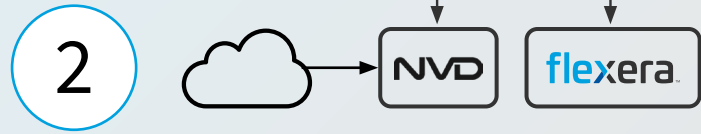
Say goodbye to Excel. Snow Risk Monitor surveys your IT environment, finding vulnerabilities automatically so you don't have to.

Explore your risk landscape in intuitive dashboards, allowing you to dynamically pinpoint the exact application, version and device with a vulnerability or personal data risk. Manage and reduce the risks associated with applications, whilst supporting the security that underpins regulations.

Snow Risk Monitor helps you reveal hidden data risks in three easy steps



Our scanning capabilities identify all devices, users and applications.

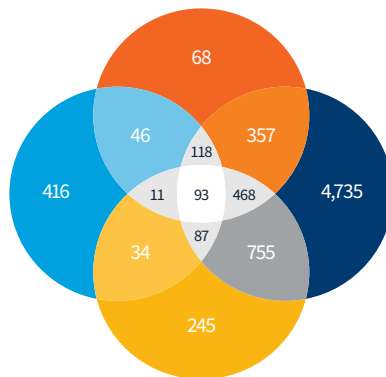


Application data is then recognized, and Flexera's powerful technology is used to cross-reference normalized data with the NVD for vulnerabilities as well as with our unique information of applications containing a personal data risk.



A customized report then highlights the risks on your devices along with severity scoring or personal data categorization information.

Installed applications risk cross-over



Statistics

PII	Upgradeable
1,397	7,205
9%	47%
Vulnerable	Support Ended
1,741	1,209
11%	8%

About Flexera

Flexera helps organizations understand and maximize the value of their technology, saving billions of dollars in wasted spend. Powered by the Flexera Technology Intelligence Platform, our award-winning hybrid IT asset management and FinOps solutions provide comprehensive visibility and actionable insights on an organization's entire IT ecosystem. This intelligence enables IT, finance, procurement and cloud teams to address skyrocketing costs, optimize spend, mitigate risk, and identifies opportunities to create positive business outcomes.

More than 50,000 global organizations rely on Flexera and its Technopedia reference library, the largest repository of technology asset data. Learn more at flexera.com

» NEXT STEPS

Learn how to reduce risk with a demo of Risk Monitor.

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