

# Get Total Control of Your SaaS Spend by Integrating Flexera with Coupa

## Now you can:

- Discover, manage, optimize and secure all your SaaS applications
- Gain visibility into unsanctioned SaaS spend
- Stay in compliance with regulations such as GDPR and HIPAA
- Centralize reporting and track illusive users
- Eliminate wasted spend from unneeded or redundant SaaS subscriptions
- Reduce risk of exposing proprietary data to people who shouldn't have access

## What you get

Gain total visibility of your software as a service (SaaS) applications—regardless of whether they're licensed, approved or unauthorized—so you can reduce costs and eliminate risks. **Flexera SaaS Manager integration with Coupa** delivers insights on SaaS application expenses from the Coupa platform that enable you to make better business decisions. SaaS Manager searches Coupa expense reports to identify approved expenses and provide a single view of both usage and unsanctioned spend.

## Complete visibility and control over SaaS use

SaaS is one of the fastest-growing areas of cloud computing and is expected to outpace platform and infrastructure services in some cases. Gartner predicts the strong growth of SaaS technologies will reach **\$116 billion in revenue by the end of 2020**. The boom comes at a 16.5 percent increase from previous years and accounts for most of the public cloud revenues forecasted to reach \$278 billion in 2021.

Despite this accelerating SaaS adoption, most enterprise IT departments don't know what SaaS apps are running in their environments or how they're being utilized.

You can get a handle on your organization's SaaS usage. Flexera has enabled clients to save hundreds of millions of dollars with software spend optimization solutions. And now we're bringing that SaaS management expertise together with Coupa's expense management.

## Shine a light on shadow SaaS

Buying SaaS applications is too easy. Anyone with a credit card and an email address can subscribe to an app and start using it that same day, regardless of your internal policies.

The ease with which SaaS can be purchased results in the rapid proliferation—typically outside official procurement channels and within individual business units—of apps throughout an organization. This is known as shadow SaaS, and it causes problems, such as unauthorized spend and security risks. SaaS Manager helps you mitigate those issues.

## About Coupa

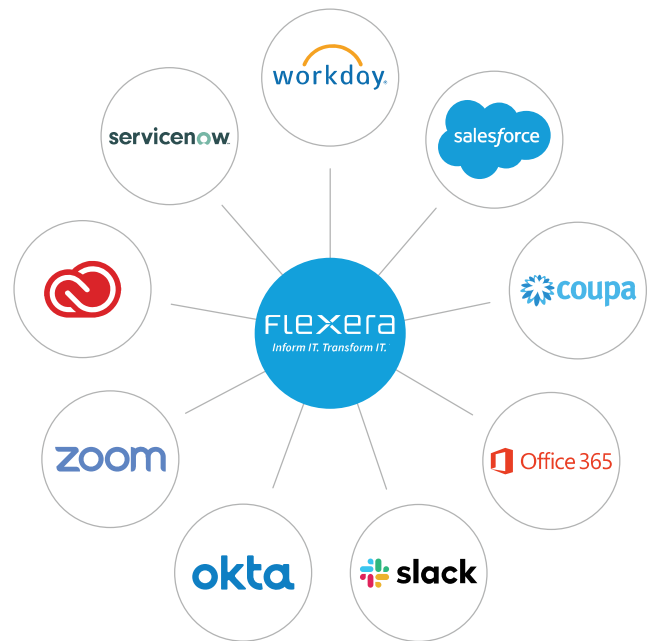
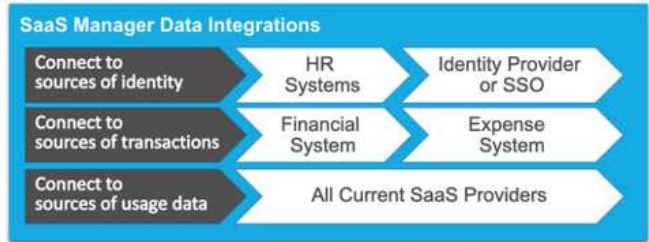
Coupa is a leading global technology platform for business spend management (BSM). Coupa Expenses is a market-leading expense management solution that solves spend issues with a relentless drive to ensure customer success and quantifiable results. In partnership with the BSM Community, Coupa is co-creating new and unique capabilities that empower customers, partners, and suppliers with increased visibility, actionable insights, and solutions to manage their spend.

## Comprehensive SaaS Visibility

Sanctioned SaaS

+

Unsanctioned SaaS



### NEXT STEPS

Arrange for a demo of Flexera's SaaS management capabilities

[CONTACT US](#)

### ABOUT FLEXERA

Flexera helps business leaders succeed at what once seemed impossible: getting full visibility into, and control of, their company's technology "black hole." From on-premises to the cloud, Flexera helps organizations unravel IT complexity and maximize business value from their technology investments. For more than 30 years, our 1,300+ team members worldwide have been passionate about helping our more than 50,000 customers optimize IT to achieve their business outcomes. To learn more, visit [flexera.com](https://flexera.com)